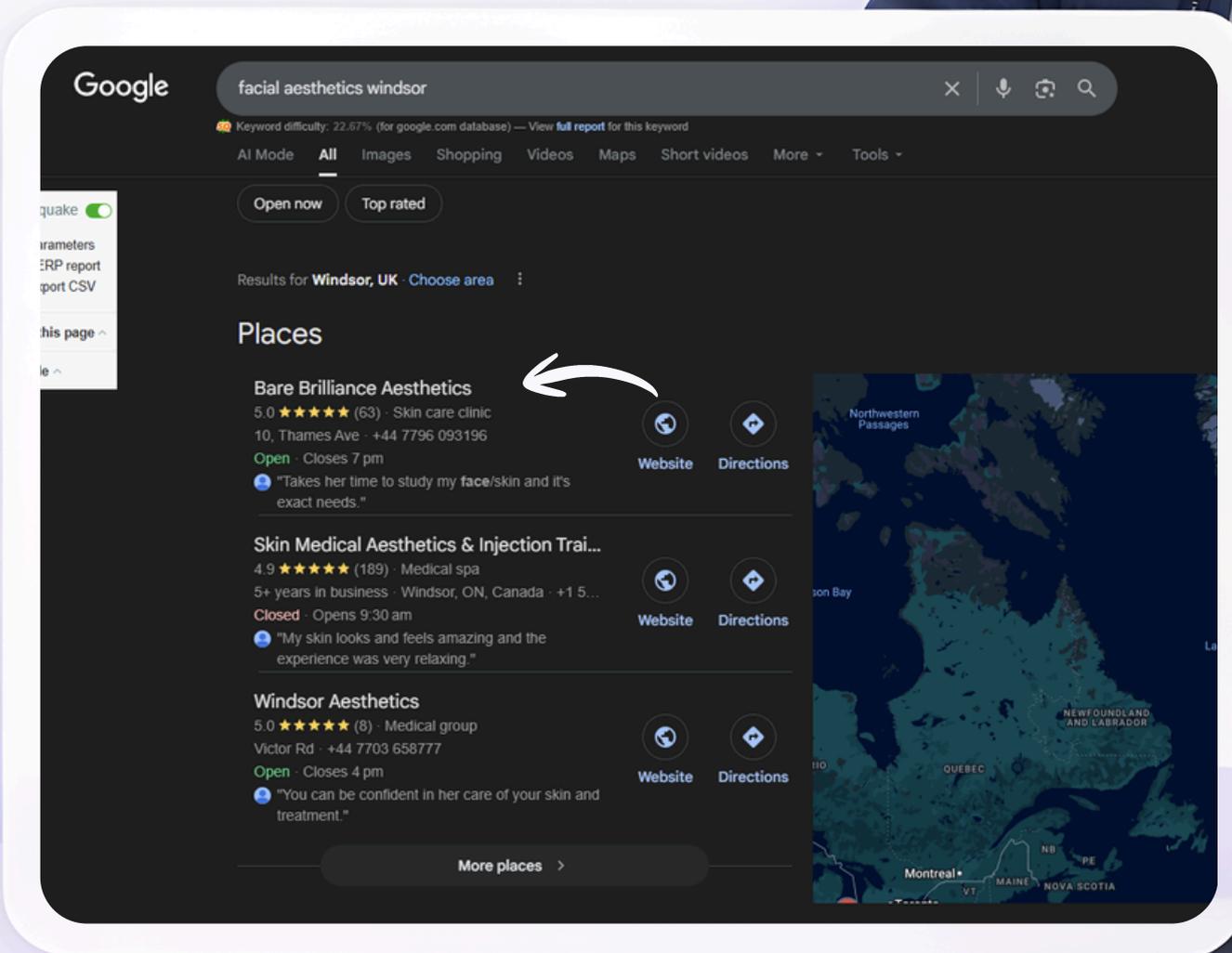
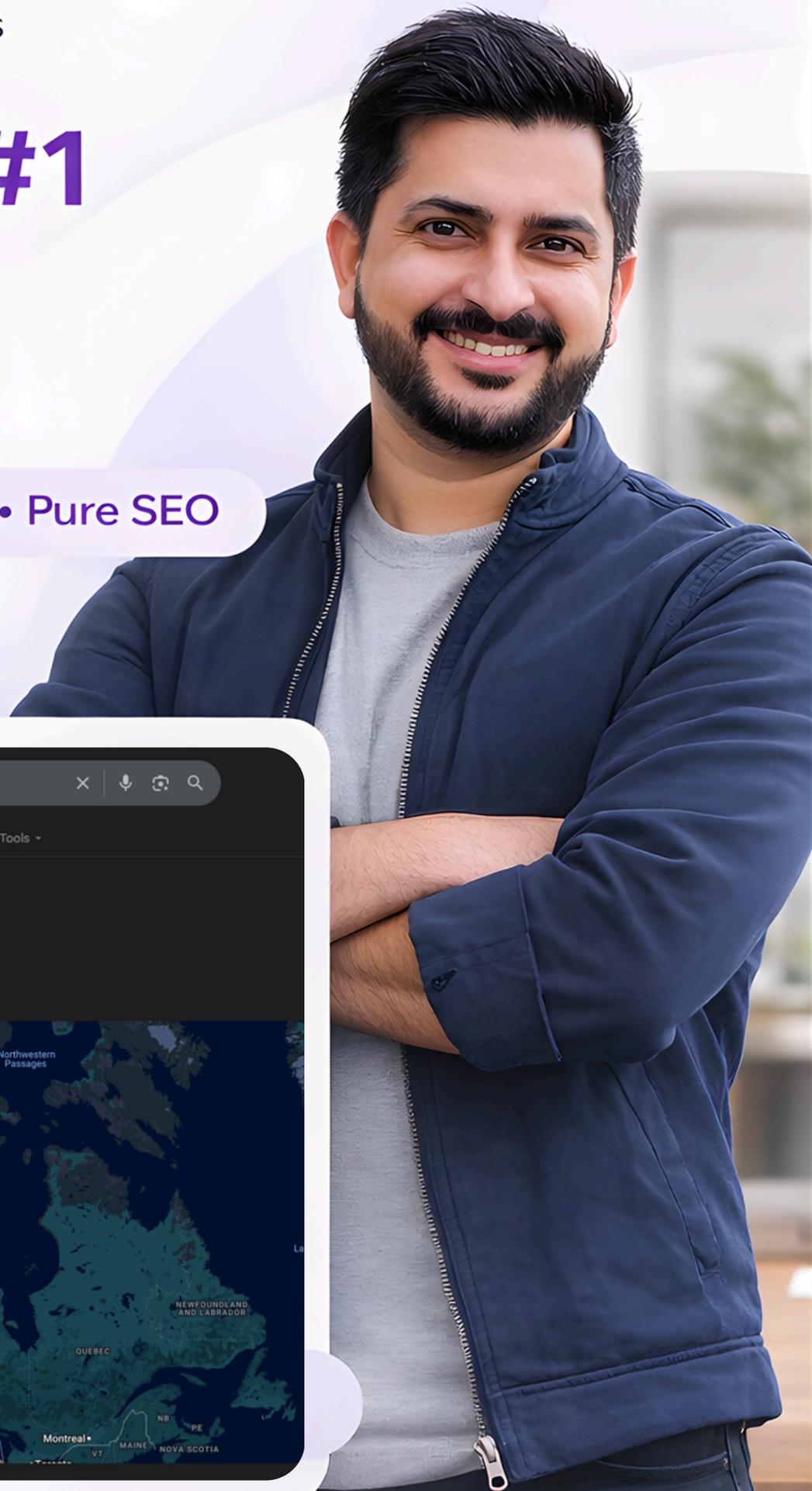


Deepak Sharma

SEO & Website Strategy for Coaches

How I Ranked #1 in Google 3-Pack Listings

Without Ads • Without Agencies • Pure SEO



2 The Problem

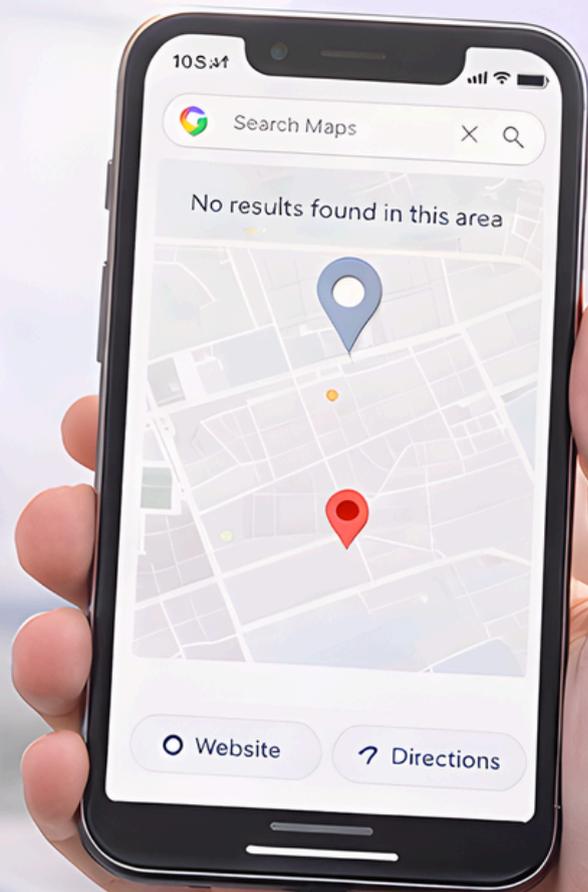
When I started working on this business:

-  It was not ranking in Google Maps 3-Pack
-  Competitors had stronger reviews & visibility
-  The Google Business Profile was not **fully optimized**
-  The website was not supporting local rankings

The business was good.

 The business was good.

 But Google didn't have enough **trust signals** yet.



3

What I Did (Local SEO Strategy)

Instead of random tactics, I focused on **core local** ranking signals.



Complete Google Business Profile **optimization**



Correct categories, services & description setup



Local citation consistency across directories



Location-focused website SEO



Review strategy to improve trust signals

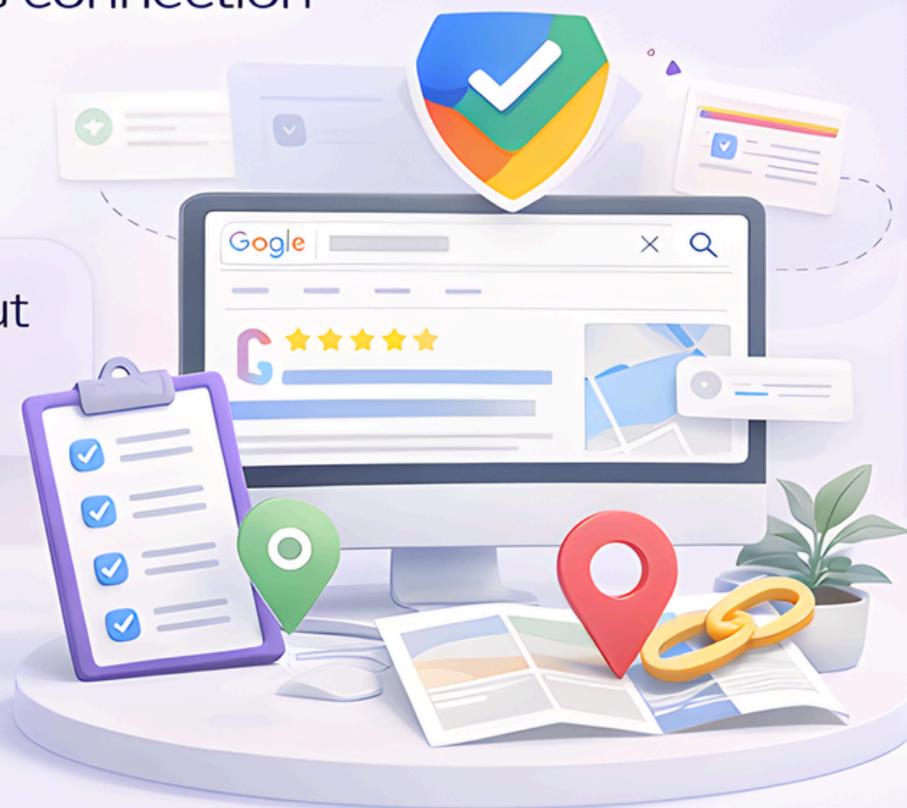


Strong website + Google Maps connection

The goal was simple:



Give Google clear signals about relevance, authority, and trust.



Give Google clear signals about relevance, authority, and trust.

4 The Result

After 6 months of consistent **optimization**:

The business ranked **#1** in the **Google 3-Pack** for the search term:

Facial Aesthetics Windsor

This means:

- ✓ Higher local visibility
- ✓ More enquiries
- ✓ More booked appointments

And rankings that actually last.



Google SearchVV ▾
Search Maps

#1

Skin Medical Aesthetics & Injection Trail..
5.0 ★★★★★ (189) 📍 +1 5...
Closes 9:30 am

Website Directions

Google search fees as vissit >

And rankings that actually last.

5 Final Thought

Most businesses struggle with Google Maps because they focus on random SEO tactics.

Local SEO works when everything supports the same goal: trust and relevance.

If you're a coach or service provider trying to get more enquiries from Google:

“Your visibility might just need the right strategy behind it.”

✓ Deepak Sharma ✓

Helping Coaches Get More Enquiries
Without Chasing Leads
SEO & Website Strategy

